

# Fact Sheet for Employees

- \* The 1% for Open Space program collects a 1% voluntary donation from customers of participating businesses on purchases of goods or services.
- \* Over 85 businesses participate, including restaurants, retail shops, realtors, building industry contractors, lodges, health and beauty service providers, artists, property managers, guiding companies, animal service providers, landscapers, educational institutions, and the local ski industries.
- \* It is the choice of each customer whether they want to donate 1% or not. It is not a “tax,” it is a “voluntary contribution.” If a customer does not want to participate, you must remove the donation from their bill or receipt.
- \* This money is then sent by the business to the program, who collects it and saves it in high-interest bearing accounts.
- \* Non-profit organizations working to permanently preserve open space land in Gunnison County may apply for these funds.
- \* Organizations such as the Town of Crested Butte, Crested Butte Land Trust, Rocky Mountain Biological Laboratory, Trust for Public Land and Gunnison Ranchland Conservation Legacy have received these funds.
- \* Funds have aided in the purchase of land on the Lower Loop, Woods Walk, Rec Path, and parcels in Schofield Park, Kebler Pass, Washington Gulch, and Gothic Meadows, among other projects. They have also helped ranchers in the valley permanently protect their ancestral ranchland through conservation easements.
- \* Since February of 1997 (when the program began), it has raised over \$1.7 million and preserved over 5,000 acres of land. Each year the program raises approximately \$100,000.

*Paradise Divide: 74 acres preserved in 2007 in partnership with TPL*



*John Fielder*

*Lower Loop: 193 acres preserved in 1998 in partnership with CBLT*



*Rec Path / Robinson Parcel: 131 acres preserved in 1997 in partnership with CBLT*



If you or a customer has any questions, call Molly Murfee, Executive Director, at 349-1775 or [director@1percentforopenspace.org](mailto:director@1percentforopenspace.org).

Our website is [www.1percentforopenspace.org](http://www.1percentforopenspace.org)

THANKS FOR YOUR SUPPORT!