

SHORT DESCRIPTION OF 1% FOR OPEN SPACE FOR WEBSITE AND OTHER MEDIA

You may use the following samples of text to advertise your participation in 1% for Open Space on your website and in other media. Our website address is www.1percentforopenspace.org to add a link to the logo.

Option #1:

This business proudly participates in the 1% for Open Space program, a non-profit consortium of over 85 businesses working to permanently preserve open lands, recreational accesses, viewshed corridors, ranchlands and wildlife habitats in Gunnison County.

Option #2:

1% for Open Space raises funds for open space projects in the Gunnison Valley solely through the over 85 participating businesses who request a voluntary 1% donation from customers on top of products and services. Once collected, 1% for Open Space grants this money to requesting entities such as the Trust for Public Land, the Crested Butte Land Trust, the Gunnison Ranchland Conservation Legacy, the Rocky Mountain Biological Laboratory and the Town of Crested Butte.

Option #3:

1% for Open Space raises funds for open space projects in the Gunnison Valley solely through the over 85 participating businesses who request a voluntary 1% donation from customers on top of products and services. Once collected, 1% for Open Space grants this money to requesting entities such as the Trust for Public Land, the Crested Butte Land Trust, the Gunnison Ranchland Conservation Legacy, the Rocky Mountain Biological Laboratory and the Town of Crested Butte. Such efforts permanently preserve open lands, recreational accesses, viewshed corridors, ranchlands and wildlife habitats in Gunnison County.