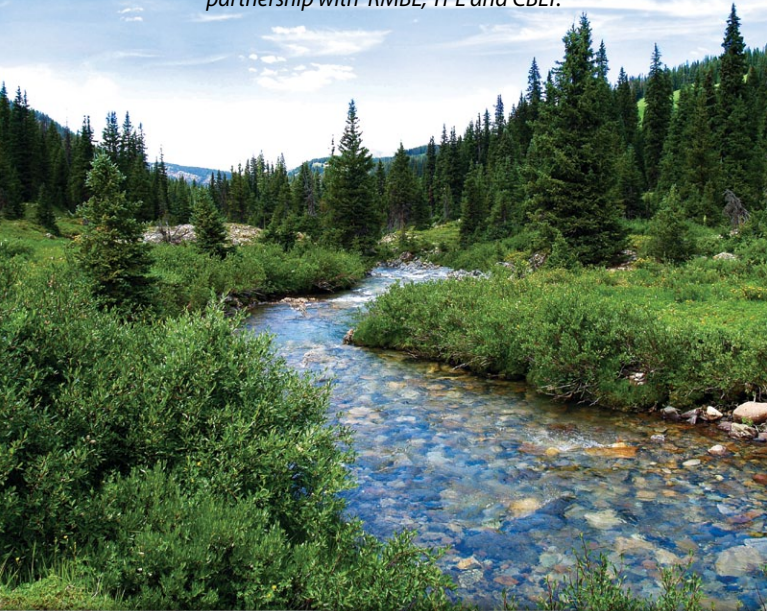


Schofield Park: 78 acres preserved in 2000, 2006, 2009 and 2010 in partnership with RMBL, TPL and CBLT.



DID YOU KNOW?

- * Participation will cost your business nothing.
- * 1% for Open Space is the oldest, most established and most successful collection program of its kind in the country.
- * We are an unaffiliated, independent, non-profit organization.

WE HAVE FUNDED PROJECTS INITIATED BY:

- * Trust for Public Land (TPL)
- * Crested Butte Land Trust (CBLT)
- * Gunnison Ranchland Conservation Legacy (GRCL)
- * Rocky Mountain Biological Laboratory (RMBL)
- * Town of Crested Butte

Razor Creek Ranch: 580 acres preserved in 2001 and 2006 in partnership with GRCL.



PROTECTED LANDS

Since 1997 1% for Open Space has raised over 1.7 million dollars to help permanently protect over 4,500 acres in the Gunnison Valley.



Paradise Divide: 74 acres preserved in 2007 in partnership with TPL.

John Fielder

SOME OF OUR FUNDED PROJECTS INCLUDE:

- | | |
|----------------------|-----------------------|
| * Lower Loop | * Kochevar Parcel |
| * Woods Walk | * Baxter Gulch |
| * Rec Path | * Lazy F Bar Ranch |
| * Gunsight Bridge | * Mill Creek Ranch |
| * Paradise Divide | * Tomichi Creek Ranch |
| * Gothic Meadows | * Niccoli Ranch |
| * Schofield townsite | * Razor Creek Ranch |
| * Yule Creek | * Washington Gulch |
| * Crystal Peak | * Kebler Pass |
| * Kikel Parcel | * Cold Spring Ranch |



For More Information Please Contact Us!

Molly Murfee, Executive Director

1% for Open Space

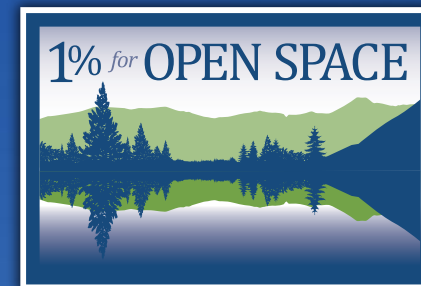
P.O. Box 1974, Crested Butte, CO 81224
(970) 349-1775 • director@1percentforopenspace.org

www.1percentforopenspace.org

1% Partners:



Printed on 100% recycled, FSC certified, chlorine free paper with vegetable-based ink.



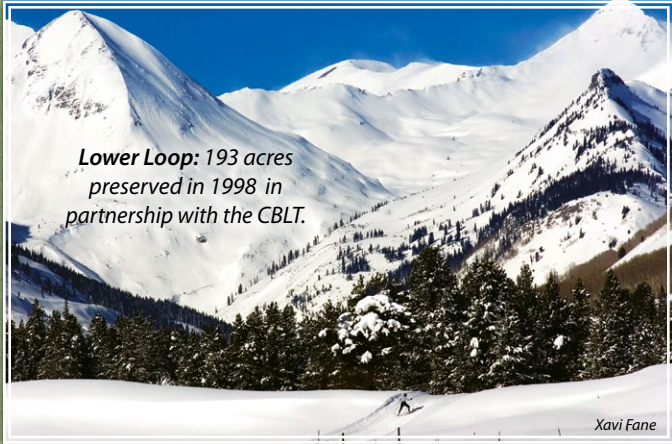
Saving Paradise Pennies at a Time



A consortium of local businesses working to permanently preserve open space in Gunnison County. Come join us today.



www.1percentforopenspace.org



WHO WE ARE

1% for Open Space funds open space projects in the Gunnison Valley. This permanently protected land helps preserve:



- * Our spectacular viewsheds
- * Recreational access
- * Wildlife habitat
- * Ranching heritage
- * Rural lifestyle
- * Watershed and ecosystem integrity

HOW IT WORKS

Funds are raised solely by the 70 participating businesses collecting a voluntary 1% donation on top of products and services from their customers. Any organization wishing to receive these funds for open space preservation projects must complete a formal application, which must then be approved through a majority vote of the Board of Directors.



Cover photo: 83 acre Woods Walk preserved in 2000 with CBLT.



WHY SHOULD I DO THIS?

- * Because you love the beauty of this place.
- * The U.S. Travel Data Center stated in 2008 that travel to natural areas was the fastest growing sector in the tourism industry.
- * Our open space is a vital economic driver for businesses in this community as visitors and residents target this area for its offerings of recreation, peace, adventure and beauty.
- * Preserving open space protects, enhances and adds value to real estate investments.
- * 1% serves as a local carbon offset through ORE's Energy Wise Business Program since preserved soil and vegetation sequester carbon dioxide.
- * Help the CB / Mt. CB Chamber of Commerce achieve its Economic Prosperity Value of "We are working towards a sustainable economy, while preserving the area's unique culture and quality of life, with consideration for our open spaces and the environment that sustains these qualities."

WHAT WE DO FOR YOU

We work hard to provide you with a host of free exposure and advertising opportunities as a thank you gift for becoming a participant and to help drive customers to your business. We are also happy, upon request, to put you in touch with participating business owners, which include our Board of Directors

HOW TO SIGN UP

It's easy! Business participation costs nothing. There is no limit to what kind of business can sign up nor are there any commitments on how much your business must contribute. No donation is too big or too small. We provide free bookkeeping services to help you get started. Once established, participating in 1% for Open Space takes no more time than writing a check.



Kochevar Parcel: 110 acres preserved in 2010 in partnership with the Town of Crested Butte.